

GLOBAL
FINANCE

World's Best Bank Awards 2022

CALL FOR ENTRIES

Entry Deadline Extended To February 15

Submit your entry for *Global Finance's* World's Best Bank Awards today.

For 29 years, corporate decision-makers have relied on *Global Finance's* evaluations of the world's financial institutions. These evaluations are more valuable and important than ever given today's unprecedented conditions.

Global Finance will select the Best Banks by Region in Africa, Asia-Pacific, the Caribbean, Central America, Central & Eastern Europe, Latin America, the Middle East, North America and Western Europe, as well as in the 153 countries and territories listed on the following pages, and in eight US regional markets.

Global Finance's awards and recognition programs are the trusted standard of excellence for the financial industry. They are backed by a 35-year history of editorial accuracy and integrity. *Global Finance's* corporate and financial audience relies on these awards because they are credible, reliable and real.

The reach and impact of *Global Finance's* Best Bank Awards extends far beyond its readership and the banking and financial sector. These awards are amplified locally, regionally and globally through social media efforts, traditional media coverage and the marketing and promotion campaigns of winning organizations.

Winners will be published in the May 2022 print and digital editions and posted on GFMag.com. In past years, winning organizations have been honored at an awards ceremony held during the World Bank/IMF Annual Meetings. If global conditions allow, *Global Finance* will host this event once again in Morocco in October, and winners will be notified about the date and location as far in advance as possible.

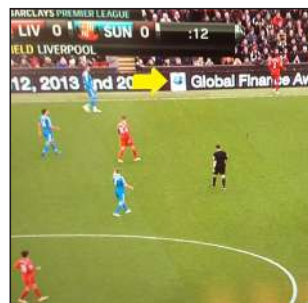


The distinction of being a *Global Finance* award honoree is a powerful marketing advantage that every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Email signatures
- Advertising
- Social media campaigns
- Websites
- Employee motivation programs
- Recruitment and retention efforts
- Investor relations information
- Pitch books
- Promotional materials
- Conference and event signage
- Stadium, airport and outdoor signage
- Branch signage
- Press and publicity efforts
- Promotional videos
- Annual reports
- Internal communications

Earning a *Global Finance* award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sector, improved staff retention and greater professional and personal recognition.



REGIONAL AWARDS	US REGIONAL BANK AWARDS
Africa	Far West
Asia-Pacific	Great Lakes
Caribbean	Mid-Atlantic
Central America	New England
Central & Eastern Europe	Plains
Latin America	Rocky Mountains
Middle East	Southeast
North America	Southwest
Western Europe	

COUNTRY & TERRITORY AWARDS			
Afghanistan	Belgium	Cayman Islands	El Salvador
Albania	Belize	Chile	Equatorial Guinea
Algeria	Benin	China	Estonia
Andorra	Bermuda	Colombia	Ethiopia
Angola	Bolivia	Costa Rica	Finland
Argentina	Bosnia & Herzegovina	Côte d'Ivoire	France
Armenia	Botswana	Croatia	Gambia
Australia	Brazil	Cyprus	Georgia
Austria	Brunei Darussalam	Czech Republic	Germany
Azerbaijan	Bulgaria	Denmark	Ghana
Bahamas	Burkina Faso	Djibouti	Greece
Bahrain	Cambodia	Dominican Republic	Guatemala
Bangladesh	Cameroon	DR Congo	Guinea
Barbados	Canada	Ecuador	Honduras
Belarus	Cape Verde	Egypt	Hong Kong

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Send entries to: **Giulia Cattani** giulia@gfinance.co.uk

+44-207-929-0777

COUNTRY & TERRITORY AWARDS CONTINUED

Hungary	Malawi	Panama	Switzerland
Iceland	Malaysia	Paraguay	Taiwan
India	Mali	Peru	Tanzania
Indonesia	Malta	Philippines	Thailand
Iraq	Mauritius	Poland	Togo
Ireland	Mexico	Portugal	Trinidad & Tobago
Israel	Moldova	Puerto Rico	Tunisia
Italy	Monaco	Qatar	Turkey
Jamaica	Mongolia	Romania	Turks & Caicos
Japan	Montenegro	Russia	Uganda
Jordan	Morocco	Rwanda	Ukraine
Kazakhstan	Mozambique	Saudi Arabia	United Arab Emirates
Kenya	Myanmar	Senegal	United Kingdom
Kosovo	Namibia	Serbia	United States
Kuwait	Nepal	Sierra Leone	Uruguay
Kyrgyzstan	Netherlands	Singapore	US Virgin Islands
Latvia	New Zealand	Slovakia	Uzbekistan
Lebanon	Nicaragua	Slovenia	Venezuela
Liechtenstein	Nigeria	South Africa	Vietnam
Lithuania	North Macedonia	South Korea	Yemen
Luxembourg	Norway	Spain	Zambia
Macau	Oman	Sri Lanka	Zimbabwe
Macedonia	Pakistan	Sudan	
Madagascar	Palestine	Sweden	

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METHODOLOGY

Global Finance editors select the winners for the Best Bank Awards with input from industry analysts, corporate executives and technology experts. The editors also use entries submitted by banks, as well as independent research, to evaluate a series of objective and subjective factors.

This year's ratings are based on performance over the period from the January 1, 2021 to December 31, 2021. **In cases where data may not be available, banks have the option to submit data from the fourth quarter of 2020 through the third quarter of 2021.**

Global Finance uses a proprietary algorithm with criteria—such as knowledge of local conditions and corporate customer needs, financial strength and safety, market standing, compliance and excellence of customer service—weighted for relative importance. Entities are rated on each separate criterion. The algorithm incorporates those ratings into a single numerical score, with 100 equivalent to perfection. These calculations reveal a ranking that determines the ultimate winners. In cases where more than one institution earns a similar score, we favor local providers over global institutions, and privately owned banks over government-owned ones.

The winners are those banks that best meet the specialized needs of corporations as they engage in global business. These top-notch finance institutions are not always the biggest, but rather the best—those with qualities that companies should look for when choosing a provider.

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ENTRY PREPARATION

Take advantage of this opportunity to participate in the review process.

It is not necessary to enter in order to win, but experience shows entries significantly increase the chance of success. In many cases, entrants are able to present information and perspectives that may not be readily available to the editors of *Global Finance*.

Global Finance maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified in a separate section of the entry.

Those making submissions should provide concise information in the following areas:

1. Key financials, including total assets, asset growth, market share, ROE and earnings. Please submit data to describe the scale of your banking operations, including any league tables or other comparisons with competitors
2. Details of key capabilities and services offered
3. Geographical range
4. Details of any significant developments during 2021, such as mergers, acquisitions, new launches, etc.
5. Customer service—submit customer endorsements
6. Technology—examples of leading-edge technology deployment
7. CEO name and full contact details.
8. Please include the following information as a cover sheet to your submission to ensure that it is processed properly:

Bank Name (exactly as it should appear on awards-related announcements)
Award(s) Being Submitted For
Submission Contact Name/Title/Email
Communications/Marketing Contact/Name/Title/Email

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure your entry has been received and is processed correctly.

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