

# Press Release



## Global Finance Names The World's Best Consumer Digital Banks In Asia-Pacific 2018

NEW YORK, August 9, 2018 – *Global Finance* has announced the First Round winners for the 2018 World's Best Consumer Digital Banks Awards in Asia-Pacific. This is the 19th year *Global Finance* has named the World's Best Digital Banks and details on all First Round winners will be published in the September issue.

First Round winners include Best Consumer Digital Banks, Best Corporate/Institutional Digital Banks, the Digital Banks of Distinction and the Best Islamic Digital Banks at the country level. Winners were selected in Africa, Asia-Pacific, Central & Eastern Europe, Latin America, the Middle East, North America and Western Europe. Also announced today were regional winners in Sub-Categories such as Best Information Security and Fraud Management, Best in Mobile Banking and Most Innovative Digital Bank.

The overall Regional and Global winners, and Global Sub-Category winners, will be revealed on November 1 in London at *Global Finance's* Best Digital Bank Awards dinner at RIBA (Royal Institute of British Architects). Winning organizations from the Middle East will be honored at *Global Finance's* Digital Banks and Innovators Awards Dinner, which immediately follows the Digital Banks and Innovators Conference at the Madinat Jumeirah in Dubai on September 25. A full report on the awards and the conference will be published in the December issue of *Global Finance*.

Winners were chosen among entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing. The editors of *Global Finance* were responsible for the final selection of winners in the First Round.

Only banks that entered the competition were considered for awards, and awards were only given in those regions, countries and categories in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality. Category winners, such as Best in Mobile Banking were selected based on the relative strength and success of those web products and services.

"Digital banking is the future," said Joseph D. Giarraputo, publisher and editorial director of *Global Finance*. "The Digital Bank Award winners understand this and demonstrate commitment to ceaseless innovation in products and services for corporate and retail clients."

The full list of *Global Finance's* 2018 World's Best Consumer Digital Banks First Round winners in Asia-Pacific follows.



### About Global Finance

*Global Finance*, founded in 1987, has a circulation of 50,050 and readers in 189 countries. *Global Finance's* audience includes senior corporate and financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. Its website — [GFMag.com](http://GFMag.com) — offers analysis and articles that are the heritage of 31 years of experience in international financial markets. *Global Finance* is headquartered in New York, with offices around the world. *Global Finance* regularly selects the top performers among banks and other providers of financial services. These awards have become a trusted standard of excellence for the global financial community.

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## Global Finance Names The World's Best Consumer Digital Banks In Asia-Pacific 2018

COUNTRY WINNERS	
Armenia	Evoca Bank
Australia	Citi
Bangladesh	The City Bank Limited
Brunei	Standard Chartered
China	China Minsheng Bank
Fiji	ANZ Pacific
Hong Kong	Bank of China Hong Kong
India	Citi
Indonesia	Citi
Japan	Rakuten Bank
Kazakhstan	Alтын Bank JSC
Malaysia	Maybank
Mongolia	Khan Bank
Nepal	Standard Chartered
New Zealand	Bank of New Zealand
Pakistan	Standard Chartered
Philippines	Citi
Singapore	DBS
South Korea	Standard Chartered
Sri Lanka	HSBC
Taiwan	Citi
Thailand	Siam Commercial Bank
Vietnam	Standard Chartered

REGIONAL SUB-CATEGORY WINNERS	
Best Online Deposit, Credit and Investment Product Offerings	Standard Chartered
Best Bill Payment & Presentment	DBS
Best Web Site Design	DBS
Best Integrated Consumer Bank Site	DBS
Best Information Security and Fraud Management	Citi
Best in Mobile Banking	Citi
Best in Social Media Marketing & Services	Siam Commercial Bank
Best Mobile Banking App	Standard Chartered
Best SMS/Text Banking	DBS
Most Innovative Digital Bank	Bank of New Zealand

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