

## **Global Finance Names Israel Discount Bank The Best Israeli Digital Bank 2019 In Four Categories**

NEW YORK, July 30, 2019 – *Global Finance* has announced the first-round winners for the 2019 Best Consumer and Corporate/Institutional Digital Banks Awards in Israel as part of its twentieth annual World’s Best Digital Banks Awards.

Israel Discount Bank was selected as the winner of the following awards in Israel: Best Consumer Digital Bank, Most Innovative Consumer Digital Bank, Best Corporate/Institutional Digital Bank and Best Digital Bank for Online Cash Management.

“Digital banking is not only the future but, increasingly, the present,” said Joseph D. Giarraputo, publisher and editorial director of *Global Finance*. “The Digital Bank Awards recognize and celebrate innovation and excellence.

Israel Discount Bank will be honored on October 30 at the Sheraton Hong Kong Hotel and Towers. A full report on the awards dinner will be published in the December issue of *Global Finance*.

Winners were chosen among entries evaluated by a world-class panel of judges at Infosys, a global leader in consulting, technology and outsourcing. *Global Finance* editors were responsible for the final selection of all winners.

Only banks that entered the competition were considered for awards, and awards were only given in those regions, countries and categories in which there were entries.

Winning banks were selected based on the following criteria: strength of strategy for attracting and servicing digital customers, success in getting clients to use digital offerings, growth of digital customers, breadth of product offerings, evidence of tangible benefits gained from digital initiatives, and web/mobile site design and functionality.

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