

Call For Entries

Best Depositary Receipts Bank Awards 2019

In the July/August issue, *Global Finance* will publish its first ever selections for the Best Depositary Receipts Bank Awards. The Awards will honor the best banks in several categories and the companies and banks involved in the best programs of the year.

Take advantage of this opportunity to participate in the review process.



Global Finance's awards and recognition programs are backed by a 32-year legacy of editorial accuracy and integrity. Our corporate and financial readers rely on them as the trusted standard of excellence for the financial industry. Our ratings and rankings are credible, reliable and real.



THE IMPORTANCE OF GLOBAL FINANCE AWARDS

The proud distinction of being a *Global Finance* honoree is something every winner can and should use to stand out from and above their competitors.

Some of the ways Global Finance award winners have leveraged their status include:

- Advertising
- Airport and stadium signage
- Annual reports
- Conference signage
- Custom videos

- · Email Signatures
- Employee motivation programs
- In-branch Signage
- Internal communications
- Investor relations materials
- Press releases
- · Promotional materials
- · Recruitment efforts
- Social media campaigns
- Websites

Earning a *Global Finance* award also allows individual honorees and entire departments to stand out within their own organizations, leading to higher visibility across their industry sector, improved staff retention and greater professional and personal recognition.

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NO APPLICATION FEE





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GLOBAL WINNERS	
Best Depositary Receipts Bank	
Best ADR Bank	Best GDR Bank
Best DR Program Globally	Best DR Bank For Capital Raising
Best Bank For Unsponsored DRs	Best LDR (Local Depositary Receipts)
REGIONAL WINNERS	
Best DR Program in the Americas	Best DR Program in Europe, the Middle East and Africa (EMEA)
Best DR Program in Asia	

Winners will be honored at an Awards Ceremony held at the top of London's iconic Gherkin Building on the morning of September 25 during the 2019 SIBOS conference.

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METHODOLOGY

Global Finance's editorial board will consider market research, input from expert sources and entry information from banks to select winners from the institutions that reliably provide the best services in depositary receipts. Our criteria includes customer relations, quality of service, competitive pricing, smooth handling of exception items, technology platforms, post-settlement operations, business continuity plans and knowledge of local regulations and practices. Global Finance will also obtain input from users of depositary receipt services. Performance will be judged over the period covering January 1, 2018 through December 31, 2018.

ENTRY PREPARATION

Although it is not necessary to enter in order to win, experience shows entries increase the chance of success. In many cases, entrants are able to present information and perspectives that may not be readily available to the editors of *Global Finance*.

Global Finance maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified in a separate section of the entry.

Those making submissions should provide concise information in the following areas:

- 1. Key financials including, earnings and market share new mandates won (and business retained) or other comparisons with competitors.
- 2. Details of key capabilities and services offered
- 3. Customer service—submit customer endorsements.
- 4. Indication of competitive pricing and evidence of commitment to the business.
- 5. Knowledge of local regulations and practices.
- 6. Please include the contact information requested below to ensure that your submission is processed properly.

Bank Name (exactly as it should appear on awards-related announcements) Award(s) Being Submitted For Submission Contact Name/Title/Email/Telephone Communications/Marketing Contact/Name/Title/Email/Telephone

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries <u>from the contact listed at the bottom of this page</u> within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.

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