

**CALL FOR ENTRIES** 

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GIOBAL FINANCE

Submit your entry for *Global Finance's* 21st Annual Best Investment Banks and Derivatives Providers Awards 2020 today.

*Global Finance's* awards and recognition programs are the trusted standard of excellence for the financial industry. They are backed by a 33-year history of editorial accuracy and integrity. *Global Finance's* corporate and financial audience relies on these awards because they are credible, reliable and real.

Winners will be published in the April 2020 issue and posted on GFMag.com. Honorees will be celebrated at an awards reception in London in April. All awards recipients will be notified in advance of the event.





Best Bank Awards 2019

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The distinction of being a Global Finance award honoree is a powerful marketing advantage that every winner can and should use to stand out from and above their competitors.

Some of the ways Global Finance award winners have leveraged their status include:

- Pitch books
- Email signatures
- Advertising
- Social media campaigns
- Websites
- Employee motivation programs
- Recruitment and retention efforts
- Investor relations information
- Promotional materials
- Conference and event signage
- · Stadium, airport and outdoor signage
- Press and publicity efforts
- Promotional videos
- Annual reports
- Internal communications

Earning a Global Finance award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sector, improved staff retention and greater professional and personal recognition.

















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## **GLOBAL AWARDS**

OVERALL WINNERS	SECTOR WINNERS	DEALS OF THE YEAR
Best Investment Bank	Consumer	Best Equity Deal
Best Equity Bank	Financial Institutions	Best Debt Deal
Best Debt Bank	Healthcare	Best M&A Deal
Best M&A Bank	Industrials/Chemicals	Best Infrastructure Deal
Best Bank for IPOs	Infrastructure	Best ESG Deal - NEW FOR 2020
Best in Emerging Markets	Media/Entertainment	BEST DERIVATIVES PROVIDERS
Best in Frontier Markets	Metals & Mining	Best Bank for Equity Derivatives
Best Boutique Investment Bank	Oil & Gas	Best Bank for Credit Derivatives
Best Up-and-Comer	Power	Best Bank for Interest-Rate Derivatives
Best Bank For New Financial Technology	Real Estate	
Best Investment Bank For Sustainable Finance - <b>NEW FOR 2020!</b>	Technology	

Telecoms

## Entry Deadline: January 15, 2020

This deadline is firm and entries received after this date may not be reviewed by the judging panel

Send entries to: Bobby Cohen bcohen@gfmag.com

1-212-524-3212

## **CALL FOR ENTRIES**

### **REGIONAL AWARDS**

AFRICA	ASIA-PACIFIC	<b>CENTRAL &amp; EASTERN EUROPE</b>
Best Investment Bank	Best Investment Bank	Best Investment Bank
Best Equity Bank	Best Equity Bank	Best Equity Bank
Best Debt Bank	Best Debt Bank	Best Debt Bank
Best M&A Bank	Best M&A Bank	Best M&A Bank
Best Bank For New Financial Technology	Best Bank For New Financial Technology	Best Bank For New Financial Technology
Best Investment Bank For Sustainable Finance - <b>NEW FOR 2020!</b>	Best Investment Bank For Sustainable Finance - <b>NEW FOR 2020!</b>	Best Investment Bank For Sustainable Finance - <b>NEW FOR 2020!</b>
LATIN AMERICA	MIDDLE EAST	NORTH AMERICA
Best Investment Bank	Best Investment Bank	Best Investment Bank
Best Equity Bank	Best Equity Bank	Best Equity Bank
Best Debt Bank	Best Debt Bank	Best Debt Bank
Best M&A Bank	Best M&A Bank	Best M&A Bank
Best Bank For New Financial Technology	Best Bank For New Financial Technology	Best Bank For New Financial Technology
Best Investment Bank For Sustainable Finance - <b>NEW FOR 2020!</b>	Best Investment Bank For Sustainable Finance - <b>NEW FOR 2020!</b>	Best Investment Bank For Sustainable Finance - <b>NEW FOR 2020!</b>
WESTERN EUROPE	U.S. REGIONAL MIDDLE MARKET PROVIDERS	
Best Investment Bank	Northeast	
Best Equity Bank	Mid-Atlantic	
Best Debt Bank	Midwest	
Best M&A Bank	West	
Best Bank For New Financial Technology	Southwest	
Best Investment Bank For Sustainable Finance - <b>NEW FOR 2020!</b>	Southeast	

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#### **COUNTRY AWARDS** Greece Pakistan Angola Argentina Hong Kong Peru Armenia Iceland Philippines Australia India Poland Austria Indonesia Portugal Puerto Rico Bahrain Iraq Ireland Belgium Qatar Brazil Israel Russia Canada Rwanda Italy Chile Japan Saudi Arabia China Jordan Singapore Colombia Kazakhstan South Africa Cote d'Ivoire Kenya South Korea Kuwait Cyprus Spain Sweden Denmark Lebanon Switzerland Djibouti Malaysia Taiwan **Dominican Republic** Mauritius Thailand DR Comgo Mexico Ecuador Mongolia Turkey Morocco UAE Egypt El Salvador Ukraine Mozambique Finland Netherlands United Kingdom New Zealand France United States Georgia Nigeria Vietnam

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Germany

Ghana

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Norway

Oman

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In the review process, *Global Finance* will focus on the full spectrum of investment banks, from relatively small ones in emerging markets that barely appear on Wall Street's radar to global investment banks that lead the league tables for equity, debt and M&A worldwide.

#### **METHODOLOGY**

*Global Finance* will obtain input from industry experts, corporate executives, investors and consultants. This year, greater weight will be assigned to sustainability than in previous years in light of current trends in global capital markets. All are encouraged to present information and perspectives that may not be readily available to *Global Finance*. Performance will be judged over the period between Q4, 2018 and Q3, 2019.

#### ENTRY PREPARATION

Investment banks that do not enter may still be selected as winners through *Global Finance's* selection process because it is based on unbiased research. However, experience shows that the banks that submit entries successfully presenting themselves as model financial institutions, with detailed explanations of differentiation in services for corporate clients as compared with services provided by peers, achieve better results.

*Global Finance* maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified in a separate section of the entry.

Investment banks that submit entries should provide concise information in the following areas:

- 1. Key financials, including earnings, ROE, and market share Submit data on number and size of deals for the trailing 12 months, position on league tables, or other comparisons with competitors.
- 2. Details of key capabilities and services offered, including deal-structuring capabilities, distribution network and staff dedicated to investment banking.
- 3. Innovation in financing and new product introduction, with explanations of what makes the new products innovative.
- 4. Competitive pricing and after-market performance of underwritten securities.
- 5. Please include the following information as a cover sheet to your submission to ensure that it is processed properly:
  - · Bank name exactly as it should appear on awards-related announcements
  - Award(s) Being Submitted For
  - Submission Contact Name/Title/Email/Phone
  - Communications Contact Name/Title/Email/Phone
  - · Line of Business Head Contact Name/Title/Email/Phone

All contact information is required for entries to be considered.

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.

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