

GLOBAL
FINANCE

**Private Bank
Awards 2022**

CALL FOR ENTRIES

***Entry Deadline Extended To
September 1***



GLOBAL
FINANCE

World's Best Private Bank Awards 2022 CALL FOR ENTRIES

Global Finance will publish its selections for the seventh annual World's Best Private Bank Awards in the December print and digital editions and online at GFMag.com.

The past year has been one of the most dynamic periods in the history of private banking. The sector is experiencing robust growth as the result of high net worth individuals spending less during the pandemic. And this increased liquidity means a greater need for private banking services.

Global Finance's awards and recognition programs are the trusted standard of excellence for the financial industry. They are backed by a 34-year history of editorial accuracy and integrity. *Global Finance's* corporate and financial audience relies on these awards because they are credible, reliable and real.

In past years, honorees have been celebrated at a gala awards ceremony. If global conditions allow, *Global Finance* will host an event once again, and winners will be notified about the date and location as far in advance as possible.

Please note that the entry deadline is earlier than in past years to allow more time to gather and process submissions and to choose winning organizations.





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The distinction of being a *Global Finance* award honoree is a powerful marketing advantage every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Email signatures
- Advertising
- Social media campaigns
- Websites
- Employee motivation programs
- Recruitment and retention efforts
- Investor relations information
- Pitch books
- Promotional materials
- Conference and event signage
- Stadium, airport and outdoor signage
- Branch signage
- Press and publicity efforts
- Promotional videos
- Annual reports
- Internal communications

Earning a *Global Finance* award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sectors, improved staff retention and greater professional and personal recognition.





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GLOBAL AWARDS

Best Private Bank in the World	Best Private Bank for Family Office Services
Best Private Bank For Sustainable Investing <i>NEW FOR 2021</i>	Best Private Bank Use of Technology
Excellence in Crisis: Client Service	Best Technology Solution for Private Banks
Best Boutique Private Bank in the World	Best Private Bank for Entrepreneurs
Most Innovative Private Bank in the World	Best Private Bank in Emerging Markets
Best Private Bank for Social Responsibility	Best Private Bank for New Customer Segments
Best Private Bank for Philanthropic Services	Best Private Bank or Wealth Manager for Net Worth Under \$1 Million
Best Private Bank for Intergenerational Wealth Management	Best Private Bank for Net Worth Between \$1 Million and \$24.9 million
Best Private Bank for Digital Client Solutions	Best Private Bank for Net Worth of \$25 Million or more
Best Private Bank for Business Owners	

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Send entries to: Bobby Cohen - bcohen@gfmag.com / 1-212-524-3212

NO APPLICATION FEE



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World's Best Private Bank Awards 2022

REGIONAL AWARDS

Africa

Best Private Bank

Best Private Bank for Sustainable Investing
NEW FOR 2021

Most Innovative Private Bank
NEW FOR 2021

Asia-Pacific

Best Private Bank

Best Private Bank for Sustainable Investing
NEW FOR 2021

Most Innovative Private Bank
NEW FOR 2021

Caribbean

Best Private Bank

Best Private Bank for Sustainable Investing
NEW FOR 2021

Most Innovative Private Bank
NEW FOR 2021

Central & Eastern Europe

Best Private Bank

Best Private Bank for Sustainable Investing
NEW FOR 2021

Most Innovative Private Bank
NEW FOR 2021

Latin America

Best Private Bank

Best Private Bank for Sustainable Investing
NEW FOR 2021

Most Innovative Private Bank
NEW FOR 2021

Middle East

Best Private Bank

Best Private Bank for Sustainable Investing
NEW FOR 2021

Most Innovative Private Bank
NEW FOR 2021

North America

Best Private Bank

Best Private Bank for Sustainable Investing
NEW FOR 2021

Most Innovative Private Bank
NEW FOR 2021

Western Europe

Best Private Bank

Best Private Bank for Sustainable Investing
NEW FOR 2021

Most Innovative Private Bank
NEW FOR 2021

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COUNTRY AND TERRITORY AWARDS

Albania	Denmark	Liechtenstein	Romania
Andorra	Dominican Republic	Luxembourg	Russia
Argentina	Egypt	Malaysia	Saudi Arabia
Australia	Finland	Mauritius	Singapore
Austria	France	Mexico	Slovakia
Azerbaijan	Georgia	Monaco	South Africa
Bahamas	Germany	Montenegro	South Korea
Bahrain	Ghana	Morocco	Spain
Barbados	Greece	Mozambique	Sweden
Belgium	Hong Kong	Netherlands	Switzerland
Bermuda	Hungary	New Zealand	Taiwan
Brazil	India	Nigeria	Thailand
British Virgin Islands	Indonesia	Norway	Trinidad & Tobago
Canada	Ireland	Oman	Turkey
Cayman Islands	Israel	Panama	UAE
Chile	Italy	Peru	Ukraine
Colombia	Jamaica	Philippines	United Kingdom
Costa Rica	Japan	Poland	United States
Croatia	Jordan	Portugal	Uruguay
Cyprus	Kenya	Puerto Rico	U.S. Virgin Islands
Czech Republic	Kuwait	Qatar	

US REGIONAL AWARDS

Best Private Bank in the Northeast	Best Private Bank in the Mid-Atlantic
Best Private Bank in the Midwest	Best Private Bank in the West
Best Private Bank in the Southwest	Best Private Bank in the Southeast

World's Best Private Bank Awards 2022

METHODOLOGY

In addition to entry submissions, *Global Finance* will make use of market research and obtain input from industry analysts, corporate executives and other users of private banking services. Performance will be judged over the period covering April 1, 2020 through March 31, 2021.

ENTRY PREPARATION

Except for the global Excellence in Crisis: Client Service award, it is not necessary to enter in order to win. However, experience shows entries increase the chance of success. In many cases, entrants are able to present information and perspectives not readily available to the editors of *Global Finance*. All submissions are strictly confidential.

Those making submissions should provide concise information in the following areas:

1. Key financial data—including ROI, earnings and income growth year-on-year.
2. Details of market penetration—assets under management, market share and other comparisons with competitors.
3. Details of customer breakdown by net worth, location, investment strategy and goals, risk profile, age and other demographic characteristics.
4. Details of key capabilities and services offered—including range of portfolio products and allocation/ investment strategies, tailored solutions, reporting and valuation, analytics and personnel.
5. Customer service—submit customer endorsements (*Global Finance* may make further contacts for additional information).
6. Competitiveness—submit data demonstrating competitive fee structure/ROI, innovation and evidence of commitment to the business.
7. Knowledge of local markets, regulations and practices, and market-specific services and solutions.
8. Please include the contact information requested below to ensure that your submission is processed properly:
 - Bank Name (as it should appear on awards-related announcements)
 - Award(s) Being Submitted For
 - Submission Contact Name/Title/Email/Phone
 - Communications Contact Name/Title/Email/Phone
 - Line of Business Head Contact Name/Title/Email/Phone

All contact information is required for entries to be considered.

Any contact information submitted on *Global Finance* Calls For Entries or in relation to the publication's awards and events programs are subject to *Global Finance's* privacy policy, listed here: <https://www.gfmag.com/privacy-policy/>

PLEASE NOTE: If you do not receive confirmation of receipt for this Call For Entries within 48 hours of sending from Bobby Cohen (bcohen@gfmag.com), please resend AND notify her to ensure your entry has been received and is processed correctly.

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