



#### CALL FOR ENTRIES







Global Finance's Stars of China 2021 will honor the remarkable class of banks, fintech companies, asset management firms and enterprises serving China and the world. Winners will be announced in early September and a full report will be published in the November print and digital editions of Global Finance and online at GFMag.com.

Is your financial institution a member of this elite class? If so, enter the 2021 *Global Finance* Stars of China Awards competition, and explain why your institution stands out. The editors of *Global Finance* will closely review all entries as well as recent performance before selecting this year's Stars of China.

While it is not necessary to enter in order to be recognized experience has shown an application increases the chance of success. In many cases, providers are able to present information and perspectives not readily available to the editors of *Global Finance*. There are no entry fees.

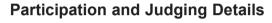
If conditions and regulations permit, *Global Finance* will honor the Stars of China 2021 at an awards ceremony held in Beijing in November.

Please contact Noor Peracha at noor@gfinance.co.uk with any questions or for additional information about the Stars of China 2021.



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Each entry will be reviewed by the editorial board of *Global Finance*, and evaluated based on relevant financial and business information, with input from industry experts, leading executives, professional investors and consultants.

Full details on each category follows on pages 5-7.

More than ever, Global Finance acknowledges the importance of recognizing institutions that excel in serving the mainland in harmony with China's national goals and objectives.

Institutions will be judged for performance during the period between April 1, 2020, and March 31, 2021. Those submitting an entry should provide concise information and only include material suitable for the public domain.

Please include the contact information requested below to ensure that your submission is processed properly.

- Institution name (as it should appear on awards-related announcements)
- Award(s) being submitted for
- Submission contact name/Title/Email/Phone
- Communications contact name/Title/Email/Phone

All contact information is required for entries to be considered.







2021 AWARD CATEGORIES	
Best Bank for Sustainable Finance  NEW FOR 2021	Best Domestic Bank for Belt and Road
Best Bank for Sustainable Infrastructure  NEW FOR 2021	Best Bank for Corporate Social Responsibility
Best Bank for Green Bonds  NEW FOR 2021	Best SME Services Bank
Best Bank for Private Banking Technology  NEW FOR 2021	Best Bank for Transaction Services
Most Advanced Trading Technology  NEW FOR 2021	Best Bank for Cross-Border Trade
Best Foreign Bank Asset Manager  NEW FOR 2021	Best Private Bank
Best Corporate Bank	Most Innovative Bank
Best Consumer Bank	Innovation in Payments
China's Rising Star	Innovation in Fintech
Best Bank for Risk Management	Best Domestic Bank for Renminbi Internationalization
Best Bank for Corporate Governance	Best Provider of Precious Metals Services
Best Asset Manager	Best Wealth Management Provider



### CALL FOR ENTRIES

DESCRIPTION
Leading bank that has introduced the broadest environmental, social, and governance portfolio of offerings to its client base and successfully underwritten such products. Competition is open to all domestic banks.
The industry leader that has best integrated infrastructure-focused environmental, social, and governance procedures within its organization and has seen demonstrable returns from such investments. Competition is open to all domestic banks.
Best underwriter of environmental and climate-related projects. Factors that will be considered include:the number of instruments underwritten, the notional value of the bonds, pricing, distribution, innovation and societal impact. Competition is open to all domestic banks.
The institution that has improved the scope of its local market knowledge while expanding the breadth and sophistication of its private banking offerings through the strategic investment of cutting-edge technology. Competition is open to all domestic banks.
Leading financial institution that has automated its trading platform and introduced new online capabilities that better optimize the trading decision process while reducing transaction times and exceptions. Competition is open to all domestic banks.
The money manager that has deep knowledge of the local markets, broad array of products, and the most robust portfolio of client services. Competition is open to all foreign asset managers, including those operating in joint ventures with local financial institutions.
Industry leader for credit products, cash management, trade finance and related services catering to China's largest and most successful enterprises. Competition open to all domestic banks.
Leading bank for China's growing middle class and other retail clients with an attractive, convenient array of credit card, savings, mortgage and auto lending services. Competition open to all domestic banks.
Relatively young but rapidly maturing financial instution showing the best potential for fresh ideas and future growth in rapidly developing segments of the China market. Competition open to domestic banks less than 10 years old.

\* New Category For 2021



CATEGORY	DESCRIPTION
Best Bank for Risk Management	Industry leader at the forefront of best-practice standards and applications that minimize risks related to everyday banking operations, digital transactions, extending credit, money laundering, and liquidity controls. Competition open to all domestic banks.
Best Bank for Corporate Governance	Institution with an established, internal governance structure that most effectively meets financial obligations by means of management supervision with independent oversight, checks and balances, and cooperation. Competition open to all domestic banks.
Best Asset Manager	Client-acclaimed funds, equities and investments manager with a reputation for professionalism, strong earnings and gold-standard service. Competition open to domestic asset management firms.
Best Domestic Bank for Belt and Road	Strongest and most enthusiastic supporter of Chinese enterprises heeding the national call for overseas expansion through the Belt and Road initiative. Competition open to all domestic banks.
Best Bank for Corporate Social Responsibility	Industry leader in community outreach that responsibly and actively engages in "giving back" to society in ways that encourage social stability and grassroots economic development. Competition open to all domestic financial institutions.
Best SME Services Bank	Standout supporter of China's unrelenting efforts to strengthen the small-to-medium sized enterprise sector as a key pillar of the nation's economy. Competition open to all domestic banks.
Best Bank For Transaction Services	Most successful integrator of payment processing, cash management and business trade services for China's vast and varied commercial sector. Competition open to all domestic banks.
Best Bank for Cross-Border Trade	Globalization promoter par excellence with value-driven services catering to China's goods and services importers, exporters, and/or free trade zone operations. Competition open to all domestic banks.



CATEGORY	DESCRIPTION
Best Private Bank	Proven provider of the most effective portfolio of wealth management, income growth and protection products for discriminating clients with unique demands. Competition open to all domestic banks.
Most Innovative Bank	China's leader in advanced financial services with the latest, fastest and most productive applications and processes for customer satisfaction and business growth. Competition open to all domestic banks.
Innovation in Payments	Best financial institution, such as a third-party payment firm or a bank, for cutting-edge technology and streamlined solutions for customer transaction processing. Competition open to all third-party payment providers, banks and other relevant institutions.
Innovation in Fintech	Innovative hero of China's ongoing revolution in financial technology platforms, apps, wireless transactions, online business services and consumer-driven solutions. Competition open to all domestic fintech providers.
Best Domestic Bank for Renminbi Internationalization	Provider of the most prominent banking support for China's push to expand the renminbi's acceptance abroad and standardize its use in global business transactions. Competition open to all domestic banks.
Best Provider of Precious Metals Services	League-leading provider of services targeting large and small investors keen on gold, silver, jewelry, platinum and other precious metals. Services may include trading platform access, investment advice, deposit facilities, and daily market data. Competition open to all domestic banks and investment managers.
Best Wealth Management Provider	Top provider of cash management, family trust, overseas and portfolio investment, private equity, real estate, insurance and other relevant, tailor-made services for China's high-net-worth families and individuals. Competition open to all domestic banks with or without overseas branches as well as fintechs.