

**GLOBAL
FINANCE**

World's Best Bank Awards 2020

CALL FOR ENTRIES

**Entry Deadline Extended To
February 17**

World's Best Bank Awards 2020

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Submit your entry for *Global Finance's* 27th Annual World's Best Bank Awards today.

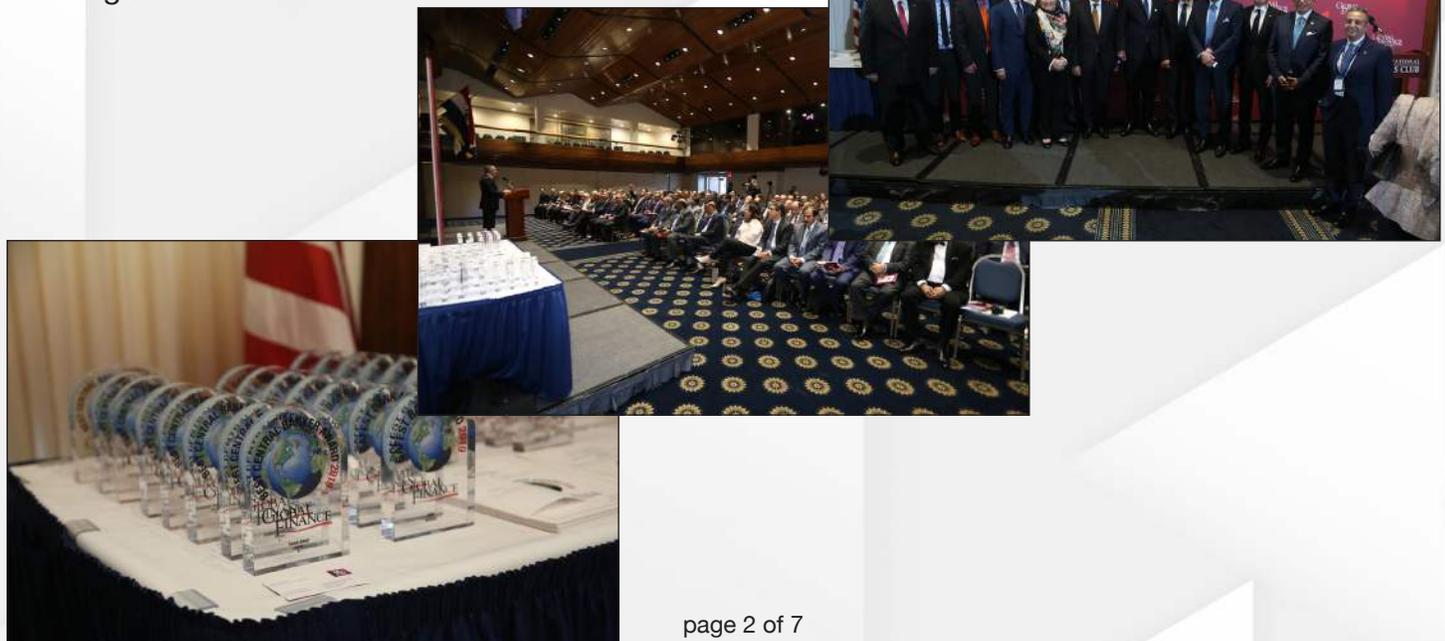
Global Finance's awards and recognition programs are the trusted standard of excellence for the financial industry. They are backed by a 33-year history of editorial accuracy and integrity. *Global Finance's* corporate and financial audience relies on these awards because they are credible, reliable and real.

Global Finance will select the Best Banks by Region in North America, Western Europe, Central & Eastern Europe, Latin America, Asia-Pacific, the Middle East and Africa, as well as in the more than 155 countries listed on the following pages, and in eight US regional markets.

Winners will be published in the May 2020 issue and posted on GFMag.com. Honorees will be celebrated at an awards breakfast at the National Press Club in Washington, DC on the morning of October 17 during the IMF/World Bank Annual Meetings.



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The distinction of being a *Global Finance* award honoree is a powerful marketing advantage that every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Email signatures
- Advertising
- Social media campaigns
- Websites
- Employee motivation programs
- Recruitment and retention efforts
- Investor relations information
- Pitch Books
- Promotional materials
- Conference and event signage
- Stadium, airport and outdoor signage
- Branch signage
- Press and publicity efforts
- Promotional videos
- Annual reports
- Internal communications

Earning a *Global Finance* award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sector, improved staff retention and greater professional and personal recognition.



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REGIONAL AWARDS

Africa
Asia-Pacific
Central & Eastern Europe
Latin America
Middle East
North America
Western Europe

US REGIONAL BANK AWARDS

Far West
Great Lakes
Mid-Atlantic
New England
Plains
Rocky Mountain
Southeast
Southwest

COUNTRY AWARDS

Afghanistan	Belgium	Cayman Islands	El Salvador
Albania	Belize	Chile	Equatorial Guinea
Algeria	Benin	China	Estonia
Andorra	Bermuda	Colombia	Ethiopia
Angola	Bolivia	Costa Rica	Finland
Argentina	Bosnia & Herzegovina	Côte d'Ivoire	France
Armenia	Botswana	Croatia	Gambia
Australia	Brazil	Cyprus	Georgia
Austria	Brunei Darussalam	Czech Republic	Germany
Azerbaijan	Bulgaria	Denmark	Ghana
Bahamas	Burkina Faso	Djibouti	Greece
Bahrain	Cambodia	Dominican Republic	Guatemala
Bangladesh	Cameroon	DR Congo	Guinea
Barbados	Canada	Ecuador	Honduras
Belarus	Cape Verde	Egypt	Hong Kong

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+44-207-929-0777

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COUNTRY AWARDS CONTINUED

Hungary	Macedonia	Palestine	Sweden
Iceland	Madagascar	Panama	Switzerland
India	Malawi	Paraguay	Taiwan
Indonesia	Malaysia	Peru	Tajikistan
Iran	Mali	Philippines	Tanzania
Iraq	Malta	Poland	Thailand
Ireland	Mauritius	Portugal	Togo
Israel	Mexico	Puerto Rico	Trinidad & Tobago
Italy	Moldova	Qatar	Tunisia
Jamaica	Monaco	Romania	Turkey
Japan	Mongolia	Russia	Turks & Caicos
Jordan	Montenegro	Rwanda	Uganda
Kazakhstan	Morocco	Saudi Arabia	Ukraine
Kenya	Mozambique	Senegal	United Arab Emirates
Kosovo	Myanmar	Serbia	United Kingdom
Kuwait	Namibia	Sierra Leone	United States
Kyrgyzstan	Nepal	Singapore	Uruguay
Latvia	Netherlands	Slovakia	US Virgin Islands
Lebanon	New Zealand	Slovenia	Uzbekistan
Libya	Nicaragua	South Africa	Venezuela
Liechtenstein	Nigeria	South Korea	Vietnam
Lithuania	Norway	Spain	Yemen
Luxembourg	Oman	Sri Lanka	Zambia
Macau	Pakistan	Sudan	Zimbabwe

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METHODOLOGY

Global Finance editors select the winners for the Best Bank Awards with input from industry analysts, corporate executives and technology experts. The editors also use entries submitted by banks, as well as independent research, to evaluate a series of objective and subjective factors. It is not necessary to enter in order to win, but experience shows that the additional information supplied in an entry can increase the chance of success. In many cases, entrants are able to present details and insights that may not be readily available to the editors of *Global Finance*.

This year's ratings are based on performance over the period from the January 1, 2019 to December 31, 2019. **In cases where data may not be available due to different fiscal year reporting, companies have the option to submit data from the fourth quarter of 2018 through the third quarter of 2019.**

Global Finance uses a proprietary algorithm with criteria—such as knowledge of local conditions and corporate customer needs, financial strength and safety, market standing, compliance and excellence of customer service—weighted for relative importance. Each entity is rated on each separate criterion. The algorithm incorporates those ratings into a single numerical score, with 100 equivalent to perfection. These calculations reveal a ranking that determines the ultimate winners. In cases where more than one institution earns a similar score, we favor local providers over global institutions, and privately owned banks over government-owned ones.

The winners are those banks that best meet the specialized needs of corporations as they engage in global business. These top-notch finance institutions are not always the biggest, but rather the best—those with qualities that companies should look for when choosing a provider.

An awards ceremony will be held on October 17, 2020 during the IMF/World Bank Annual Meetings in Washington, DC at the National Press Club.

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ENTRY PREPARATION

Take advantage of this opportunity to participate in the review process.

It is not necessary to enter in order to win, but experience shows entries increase the chance of success. In many cases, entrants are able to present information and perspectives that may not be readily available to the editors of *Global Finance*.

Global Finance maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified in a separate section of the entry.

Those making submissions should provide concise information in the following areas:

1. Key financials, including total assets, asset growth, market share, ROE and earnings. Please submit data to describe the scale of your banking operations, including any league tables or other comparisons with competitors
2. Details of key capabilities and services offered
3. Geographical range
4. Details of any recent or planned significant developments, such as mergers, acquisitions, new launches, etc.
5. Customer service—submit customer endorsements
6. Technology—examples of leading-edge technology deployment
7. CEO name and full contact details.
8. Please include the following information as a cover sheet to your submission to ensure that it is processed properly:

Bank Name (exactly as it should appear on awards-related announcements)
Award(s) Being Submitted For
Submission Contact Name/Title/Email
Communications/Marketing Contact/Name/Title/Email

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.

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