

GLOBAL
FINANCE

**World's Best
Sub-custodian Banks
Awards 2021**

CALL FOR ENTRIES

Entry Deadline: May 3, 2021



World's Best Sub-custodian Bank Awards 2021 CALL FOR ENTRIES

Submit your entry for *Global Finance's* World's Best Sub-custodian Bank Awards today.

Global Finance's awards and recognition programs are the trusted standard of excellence for the financial industry. They are backed by a 34-year history of editorial accuracy and integrity. *Global Finance's* corporate and financial audience relies on these awards because they are credible, reliable and real.

Global Finance will select the Best Sub-custodian Banks by Region in Africa, Asia-Pacific, Central & Eastern Europe, Latin America, the Middle East, North America and Western Europe, as well as in the more than 80 countries listed on the following pages.

Winners will be published in the July/August 2021 print and digital editions and online at GFMag.com. In past years, winning organizations have been honored at an awards ceremony held during Sibos. If global conditions allow, *Global Finance* will do so once again, and winners will be notified about the date and location as far in advance as possible.



The distinction of being a *Global Finance* award honoree is a powerful marketing advantage every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Email signatures
- Advertising
- Social media campaigns
- Websites
- Employee motivation programs
- Recruitment and retention efforts
- Investor relations information
- Pitch books
- Promotional materials
- Conference and event signage
- Stadium, airport and outdoor signage
- Branch signage
- Press and publicity efforts
- Promotional videos
- Annual reports
- Internal communications

Earning a *Global Finance* award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sectors, improved staff retention and greater professional and personal recognition.



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REGIONAL AWARDS FOR BEST SUB-CUSTODIAN BANK IN:

Africa	Asia-Pacific	Central & Eastern Europe	Latin America
Middle East	North America	Western Europe	

COUNTRY AND TERRITORY AWARDS

Argentina	Egypt	Jordan	Norway	South Korea
Armenia	Estonia	Kazakhstan	Oman	Spain
Australia	Finland	Kenya	Pakistan	Sri Lanka
Austria	France	Kuwait	Paraguay	Sweden
Bahrain	Georgia	Latvia	Peru	Switzerland
Belgium	Germany	Lithuania	Philippines	Taiwan
Bosnia	Ghana	Luxembourg	Poland	Thailand
Brazil	Greece	Malaysia	Portugal	Tunisia
Bulgaria	Hong Kong	Mauritius	Qatar	Turkey
Canada	Hungary	Mexico	Romania	UAE
Chile	Iceland	Mongolia	Russia	United Kingdom
China	India	Morocco	Saudi Arabia	United States
Colombia	Indonesia	Mozambique	Serbia	Uruguay
Croatia	Ireland	Namibia	Singapore	Vietnam
Cyprus	Israel	Netherlands	Slovakia	
Czech Republic	Italy	New Zealand	Slovenia	
Denmark	Japan	Nigeria	South Africa	

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Send entries to: **Giulia Cattani** giulia@gfinance.co.uk

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Take advantage of this opportunity to participate in the review process.

METHODOLOGY

Global Finance's editorial board will consider market research, input from expert sources and entry information from banks to select winners from the institutions that reliably provide the best services in local markets and regions. *Global Finance* will also obtain input from users of sub-custody services. Our criteria includes customer relations, quality of service, competitive pricing, smooth handling of exception items, technology platforms, post-settlement operations, business continuity plans and knowledge of local regulations and practices. Performance will be judged over the period covering January 1, 2020 through December 31, 2020.

ENTRY PREPARATION

Although it is not necessary to enter in order to win, experience shows entries increase the chance of success. In many cases, entrants are able to present information and perspectives that may not be readily available to the editors of *Global Finance*.

Global Finance maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified in a separate section of the entry.

Those making submissions should provide concise information in the following areas:

1. Key financials including assets under management, earnings and market share - new mandates won (and business retained) - or other comparisons with competitors.
2. Details of key capabilities and services offered including settlement, collateral management and segregation, corporate action processing, income collection, tax reclaim, securities lending, cash management, foreign exchange and other services.
3. Customer service—submit customer endorsements.
4. Indication of competitive pricing and evidence of commitment to the business.
5. Knowledge of local regulations and practices.
6. Please include the contact information requested below to ensure that your submission is processed properly.

Bank Name (exactly as it should appear on awards-related announcements)

Award(s) Being Submitted For

Submission Contact Name/Title/Email/Telephone

Communications/Marketing Contact/Name/Title/Email/Telephone

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.

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Send entries to: Giulia Cattani giulia@gfinance.co.uk