



CALL FOR ENTRIES

BEST SME BANK AWARDS 2024



ENTRY DEADLINE EXTENDED TO SEPTEMBER 13

GLOBAL FINANCE CALL FOR ENTRIES



Submit your entry for *Global Finance's* third annual Best SME Bank Awards today.

Small and medium enterprises are the lifeblood of economies everywhere, and encompass a wide array of businesses, each with needs specific to their industry, sector and geography.

Global Finance's Best SME Bank Awards honor the financial institutions that best support these diverse and crucial businesses and help them navigate a challenging landscape.

The reach and impact of *Global Finance's* Best SME Bank Awards extends far beyond its readership in the corporate and financial sectors. These awards are amplified locally, regionally and globally through social media efforts, traditional media coverage and the marketing and promotion campaigns of winning organizations.

Global Finance's awards and recognition programs are the trusted standard of excellence for the financial industry. They are backed by a 36-year history of editorial accuracy and integrity. *Global Finance's* corporate and financial audience relies on these awards because they are credible, reliable and have stood the test of time.

Winners will be published in the December 2023 print and digital editions as well as online GFMag.com.



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The distinction of being a *Global Finance* award honoree is a powerful marketing advantage every winner can and should use to stand out from and above their competitors.

Use of a *Global Finance* Awards Logo is one of the most powerful ways to amplify the status of an awards distinction. Usage rights are available on a stand-alone basis or as part of larger marketing packages.

Some of the ways *Global Finance* award winners have leveraged their status include:

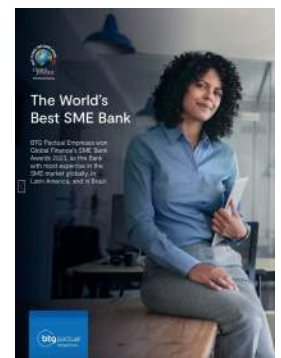
- Recruitment and retention efforts
- Advertising
- Websites
- Investor relations information
- Promotional materials
- Stadium, airport and outdoor signage
- Press and publicity efforts
- Annual reports
- Email signatures
- Social media campaigns
- Employee motivation programs
- Pitch books
- Conference and event signage
- Branch signage
- Promotional videos
- Internal communications



Earning a *Global Finance* award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sectors, improved staff retention and greater professional and personal recognition.



Son Heung-Min, Forward, Tottenham Hotspur





Global Finance will choose an overall global honoree for the World’s Best SME Bank. Winners will also be named regionally and in the countries, districts, territories and US regions listed here.

COUNTRY, TERRITORY AND DISTRICT AWARDS

Argentina	Georgia	Mauritius	South Korea
Armenia	Germany	Mexico	Spain
Austria	Ghana	Moldova	Sri Lanka
Bahrain	Greece	Mongolia	Sweden
Bangladesh	Hong Kong	Morocco	Switzerland
Belgium	Hungary	Mozambique	Taiwan
Brazil	India	Netherlands	Tanzania
Cameroon	Indonesia	Nigeria	Thailand
Canada	Ireland	Norway	Turkey
Chile	Israel	Peru	United Arab Emirates
Colombia	Italy	Philippines	United Kingdom
Côte d’Ivoire	Japan	Poland	United States
Czech Republic	Jordan	Portugal	Uzbekistan
Denmark	Kazakhstan	Puerto Rico	Vietnam
Dominican Republic	Kenya	Qatar	
Ecuador	Kyrgyzstan	Saudi Arabia	
Egypt	Kuwait	Singapore	
France	Malaysia	South Africa	

REGIONAL AWARDS

Africa	Latin America
Asia-Pacific	Middle East
Caribbean	North America
Central America	Western Europe
Central & Eastern Europe	

US REGIONAL AWARDS

Mid-Atlantic	Southeast
Northeast	Southwest
Northwest	West

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Send entries to: Giulia Cattani giulia@gfinance.co.uk

+44 (0)20 3480 9782



METHODOLOGY

Global Finance will select the World's Best SME Banks 2024 based on independent research and entries submitted by banks. *Global Finance's* editors will consider and base their decisions on objective and subjective factors. Entries are not necessary in order to win. However, experience shows entries increase the chance of success. In many cases, entrants are able to present information and perspectives not readily available to the editors. All submissions are strictly confidential. Performance will be judged from April 1, 2022, to March 31, 2023.

Global Finance will apply a proprietary algorithm to shorten the list of contenders. The algorithm weighs a range of criteria for relative importance, including knowledge of SME markets and their needs, breadth of products and services, market standing and innovation.

After narrowing the field, *Global Finance* will examine the final criteria, including the scope of coverage, size and experience of staff, customer service, risk management, range of products and services, execution skills and use of technology. In the case of a tie, the editors will lean toward local providers rather than global institutions. The editors will also favor private-sector banks over government-owned institutions. The winners will be the banks and providers that best serve the specialized needs of SMEs.

ENTRY PREPARATION

Take advantage of this opportunity to participate in the review process.

Global Finance maintains best journalistic practices to protect the confidentiality of information supplied. *Global Finance* will respect confidentiality requests for material not in the public domain. However, any information that is not for publication must be clearly identified as such in the entry. Please provide concise responses to the following:

1. Key financials: SME business as a percentage of total business; value of SME loans issued from April 1, 2022, to March 31, 2023, and the total value of all SME loans issued.
2. Please submit data to describe the scale of your SME banking operations, including any league tables or other comparisons with competitors.
3. Details of SME offerings that include types of loans; business, financial and tax advisory services; operational outsourcing strategic alliances; and locally targeted programs, specifically in the past year.
4. Data indicating market knowledge such as: firm's market share of the SME market, tenure within the SME market, and number of SME clients served currently.
5. Description of innovative steps taken in the past year to improve the breadth and quality of SME services including: deployment of new technological platforms, AI implementation, strategic capital investments, and industry alliances.
6. Please include the following information as a cover sheet to your submission to ensure that it is processed properly:
 - Name of specific entity submitting (eg. parent or subsidiary) exactly as it should appear on awards-related announcements
 - Award(s) Being Submitted For
 - Submission Contact Name/Title/Email
 - Communications/Marketing Contact/Name/Title/Email

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure your entry has been received and is processed correctly.

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