

Call For Entries



25th Annual World's Best Bank Awards 2018

**ENTRY DEADLINE EXTENDED TO FEB. 20 -
Deadline can not be extended past this date.**

In May 2018, *Global Finance* will publish its 25th annual selections for the World's Best Banks.

Global Finance will select the Best Banks by Region in North America, Western Europe, Central & Eastern Europe, Latin America, Asia-Pacific, the Middle East and Africa, as well as in the more than 150 countries listed on the following pages, and in eight US regional markets.

Take advantage of this opportunity to participate in the review process.

ABOUT GLOBAL FINANCE AWARDS

Global Finance's awards and recognition programs are backed by a 31-year legacy of editorial accuracy and integrity. Our corporate and financial readers rely on them as the trusted standard of excellence for the financial industry. Our ratings and rankings are credible, reliable and real. And they have stood the test of time.

THE IMPORTANCE OF GLOBAL FINANCE AWARDS

The proud distinction of being a *Global Finance* honoree is something every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Advertising
- Annual reports
- Conference signage
- Custom videos
- In-branch signage
- Internal communications
- Investor relations information
- Press releases
- Promotional materials
- Employee motivation programs
- Recruitment efforts
- Social media campaigns
- Stadium and airport signage
- Websites
- Email signatures

Earning a *Global Finance* award also allows individual honorees and entire departments to stand out within their own organizations, leading to higher visibility across their industry sector, improved staff retention and greater professional and personal recognition.

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NO APPLICATION FEE

Entry deadline extended to Feb. 20. Submissions should be sent to:

Bobby Cohen, bcohen@gfmag.com | 1-212-524-3212

Please email this contact if no confirmation is received within 48 hours of sending.



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REGIONAL AWARDS		US REGIONAL BANK AWARDS	
Africa		Far West	
Asia-Pacific		Great Lakes	
Central & Eastern Europe		Mid-Atlantic	
Latin America		New England	
Middle East		Plains	
North America		Rocky Mountain	
Western Europe		Southeast	
		Southwest	
COUNTRY AWARDS			
Afghanistan	Belgium	China	Ethiopia
Albania	Belize	Colombia	Finland
Algeria	Benin	Costa Rica	France
Andorra	Bermuda	Côte d'Ivoire	Gambia
Angola	Bolivia	Croatia	Georgia
Argentina	Bosnia & Herzegovina	Cyprus	Germany
Armenia	Botswana	Czech Republic	Ghana
Australia	Brazil	Denmark	Greece
Austria	Brunei Darussalam	Djibouti	Guatemala
Azerbaijan	Bulgaria	Dominican Republic	Guinea
Bahamas	Burkina Faso	DR Congo	Honduras
Bahrain	Cambodia	Ecuador	Hong Kong
Bangladesh	Cameroon	Egypt	Hungary
Barbados	Canada	El Salvador	Iceland
Belarus	Chile	Estonia	India

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COUNTRY AWARDS CONTINUED

Indonesia	Mali	Poland	Togo
Iran	Malta	Portugal	Trinidad & Tobago
Iraq	Mauritius	Puerto Rico	Tunisia
Ireland	Mexico	Qatar	Turkey
Israel	Moldova	Romania	Turks & Caicos
Italy	Monaco	Russia	Uganda
Jamaica	Mongolia	Rwanda	Ukraine
Japan	Morocco	Saudi Arabia	United Arab Emirates
Jordan	Mozambique	Senegal	United Kingdom
Kazakhstan	Myanmar	Serbia	United States
Kenya	Namibia	Sierra Leone	Uruguay
Kosovo	Nepal	Singapore	US Virgin Islands
Kuwait	Netherlands	Slovakia	Uzbekistan
Kyrgyzstan	New Zealand	Slovenia	Venezuela
Latvia	Nicaragua	South Africa	Vietnam
Lebanon	Nigeria	South Korea	Yemen
Liechtenstein	Norway	Spain	Zambia
Lithuania	Oman	Sri Lanka	Zimbabwe
Luxembourg	Pakistan	Sweden	
Macau	Palestine	Switzerland	
Macedonia	Panama	Taiwan	
Madagascar	Paraguay	Tajikistan	
Malawi	Peru	Tanzania	
Malaysia	Philippines	Thailand	

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METHODOLOGY

Global Finance editors select the winners for the Best Bank Awards with input from industry analysts, corporate executives and technology experts. The editors also use entries submitted by financial services providers, as well as independent research, to evaluate a series of objective and subjective factors. It is not necessary to enter in order to win, but experience shows that the additional information supplied in an entry can increase the chance of success. In many cases, entrants are able to present details and insights that may not be readily available to the editors of *Global Finance*.

This year's ratings are based on performance over the period from the January 1, 2017 to December 31, 2017. [In cases where data may not be available due to different fiscal year reporting, companies have the option to submit data from the fourth quarter of 2016 through the third quarter of 2017.]

Global Finance uses a proprietary algorithm with criteria—such as knowledge of local conditions and corporate customer needs, financial strength and safety, market standing, compliance and excellent customer service—weighted for relative importance. Each entity is rated on each separate criterion. The algorithm incorporates those ratings into a single numerical score, with 100 equivalent to perfection. These calculations reveal a ranking that determines the ultimate winners. In cases where more than one institution earns the same score, we favor local providers over global institutions, and privately owned banks over government-owned ones. In addition, a poll of *Global Finance*'s corporate readership was conducted in order to increase the accuracy and reliability of the results.

The winners are those financial services providers that best meet the specialized needs of corporations as they engage in global business. These top-notch finance institutions are not always the biggest, but rather the best—those with qualities that companies should look for when choosing a provider.

An awards ceremony will be held during the IMF/World Bank Annual Meetings in Bali on October 13, 2018. Time and location to be announced.

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ENTRY PREPARATION

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Global Finance maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified in a separate section of the entry.

Those making submissions should provide concise information in the following areas:

1. Key financials, including total assets, asset growth, market share, ROE and earnings. Please submit data to describe the scale of your banking operations, including any league tables or other comparisons with competitors
2. Details of key capabilities and services offered
3. Geographical range
4. Details of any recent or planned significant developments, such as mergers, acquisitions, new launches, etc.
5. Customer service—submit customer endorsements
6. Technology—examples of leading-edge technology deployment
7. CEO name and full contact details.
8. Please include the following information as a cover sheet to your submission to ensure that it is processed properly:

Bank Name (exactly as it should appear on awards-related announcements)

Award(s) Being Submitted For

Submission Contact Name/Title/Email

Communications/Marketing Contact/Name/Title/Email

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.

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