

20th Annual World's Best Investment Bank Awards

Global Finance will publish its selections for the 20th Annual World's Best Investment Banks in the April 2019 issue. Winners will be honored at an awards ceremony in New York City in March, and all award recipients will be notified in advance of the event.

Global Finance will select banks that present a model of how an exemplary financial institution can best serve its corporate clients in a national, regional or global market. Most of *Global Finance's* readers are financial professionals at non-financial corporations, so they need to know as much as possible about just how expertly banks are capable of raising capital – from placement to after-market performance -- in any industry, in any country. Aligned with global trends in the capital markets, the selections will be explained to readers in the feature that accompanies the award announcements.

Take advantage of this opportunity to enter and participate in the review process.



ABOUT GLOBAL FINANCE AWARDS

Global Finance's awards and recognition programs are backed by a 32-year legacy of editorial accuracy and integrity. Corporate and financial readers rely on them as the trusted standard of excellence for the financial industry. *Global Finance's* ratings and rankings are credible, reliable and real. And they have stood the test of time.

THE IMPORTANCE OF GLOBAL FINANCE AWARDS

The proud distinction of being a *Global Finance* honoree is something every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Advertising
- Annual reports
- Conference signage
- Custom videos
- In-branch signage
- Internal communications
- Investor relations information
- Press releases
- Promotional materials
- Employee motivation programs
- Recruitment efforts
- Social media campaigns
- Stadium and airport signage
- Websites
- Email signatures

Earning a *Global Finance* award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sector, improved staff retention and greater professional and personal recognition.

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GLOBAL AWARDS

OVERALL WINNERS	SECTOR WINNERS	DEALS OF THE YEAR
Best Investment Bank	Consumer	Best Equity Deal
Best Equity Bank	Financial Institutions	Best Debt Deal
Best Debt Bank	Healthcare	Best M&A Deal
Best M&A Bank	Industrials/Chemicals	Best Infrastructure Deal
Best Bank for IPOs	Infrastructure	BEST DERIVATIVES PROVIDERS
Best in Emerging Markets	Media/Entertainment	Best Bank for Equity Derivatives
Best in Frontier Markets	Metals & Mining	Best Bank for Credit Derivatives
Best Boutique Investment Bank	Oil & Gas	Best Bank for Interest-Rate Derivatives
Best Up-and-Comer	Power	
Best Bank For New Financial Technology	Real Estate	
	Technology	
	Telecoms	

NO APPLICATION FEE

Submissions should be made no later than January 15, 2019 and sent to:
Bobby Cohen, email: bcohen@gfmag.com tel: +1-212-524-3212

Please email this contact if no confirmation is received within 48 hours of sending.

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REGIONAL AWARDS

NORTH AMERICA	ASIA-PACIFIC	AFRICA
Best Investment Bank	Best Investment Bank	Best Investment Bank
Best Equity Bank	Best Equity Bank	Best Equity Bank
Best Debt Bank	Best Debt Bank	Best Debt Bank
Best M&A Bank	Best M&A Bank	Best M&A Bank
Best Bank For New Financial Technology	Best Bank For New Financial Technology	Best Bank For New Financial Technology
WESTERN EUROPE	LATIN AMERICA	U.S. REGIONAL MIDDLE
Best Investment Bank	Best Investment Bank	MARKET PROVIDERS
Best Equity Bank	Best Equity Bank	Northeast
Best Debt Bank	Best Debt Bank	Mid-Atlantic
Best M&A Bank	Best M&A Bank	Midwest
Best Bank For New Financial Technology	Best Bank For New Financial Technology	West
CENTRAL & EASTERN EUROPE	MIDDLE EAST	Southwest
Best Investment Bank	Best Investment Bank	Southeast
Best Equity Bank	Best Equity Bank	
Best Debt Bank	Best Debt Bank	
Best M&A Bank	Best M&A Bank	
Best Bank For New Financial Technology	Best Bank For New Financial Technology	

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COUNTRY AWARDS

Angola	Iceland	Pakistan
Argentina	India	Peru
Armenia	Indonesia	Philippines
Australia	Iraq	Poland
Austria	Ireland	Portugal
Bahrain	Israel	Puerto Rico
Belgium	Italy	Qatar
Brazil	Japan	Russia
Canada	Jordan	Saudi Arabia
Chile	Kazakhstan	Singapore
China	Kenya	South Africa
Colombia	Kuwait	South Korea
Cyprus	Lebanon	Spain
Denmark	Malaysia	Sweden
Dominican Republic	Mauritius	Switzerland
Ecuador	Mexico	Taiwan
Egypt	Mongolia	Thailand
Finland	Morocco	Turkey
France	Mozambique	UAE
Georgia	Netherlands	Ukraine
Germany	New Zealand	United Kingdom
Ghana	Nigeria	Unites States
Greece	Norway	Vietnam
Hong Kong	Oman	

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In the review process, *Global Finance* will focus on the full spectrum of banks, from relatively small ones in frontier markets that have barely appeared on Wall Street's radar screen to global banks that lead the league tables for equity, debt and M&A worldwide.

METHODOLOGY

Global Finance will obtain input from industry experts, corporate executives, investors and consultants. This year, greater weight will be assigned to innovation and new technology than in previous years in light of current trends in global capital markets. Entrants are welcome to present information and perspectives that may not be readily available to *Global Finance*. Performance will be judged over the period between Q4, 2017 and Q3, 2018.

ENTRY PREPARATION

Banks that do not enter may still be selected as winners through *Global Finance*'s selection process because it is based on unbiased research. However, experience shows that the banks that submit entries successfully presenting themselves as model financial institutions, with detailed explanations of differentiation in services for corporate clients as compared with services provided by peers, achieve better results.

Global Finance maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified in a separate section of the entry.

Financial institutions that submit entries should provide concise information in the following areas:

1. Key financials, including earnings, ROE, and market share (submit data on number and size of deals for the trailing 12 months, position on league tables, or other comparisons with competitors)
2. Details of key capabilities and services offered (including deal-structuring capabilities, distribution network and staff dedicated to investment banking)
3. Innovation in financing and new product introduction (with explanations of what makes the new products innovative)
4. Competitive pricing and after-market performance of underwritten securities
5. Please include the following information as a cover sheet to your submission to ensure that it is processed properly:
 - Bank Name (as it should appear on awards-related announcements)
 - Award(s) Being Submitted For
 - Submission Contact Name/Title/Email/Phone
 - Communications Contact Name/Title/Email/Phone
 - Line of Business Head Contact Name/Title/Email/Phone

All contact information is required for entries to be considered.

PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.