



GLOBAL  
FINANCE

**GLOBAL FINANCE'S  
12TH ANNUAL  
STARS OF CHINA**

FINANCIAL INDUSTRY AWARDS  
WITH CHINESE CHARACTERISTICS



# GLOBAL FINANCE'S 12TH ANNUAL STARS OF CHINA

## CALL FOR ENTRIES



At a time of unprecedented change in global trade, China's leading financial institutions offer the guidance and insight that multinationals need to navigate a successful path forward.

In the November issue, Global Finance will recognize this remarkable class of banks, fintech companies, asset management firms and enterprises serving China and the world. A special report in Global Finance will recognize the winners of the 12th Annual Stars of China Awards. Executives from winning institutions will be personally honored at an awards ceremony in Beijing - date and location to be announced soon.



Is your financial institution a member of this elite class? If so, Global Finance would like to hear from you. Enter the 2019 Global Finance Stars of China Awards competition, and explain why your institution stands out. The editors of Global Finance will closely review your institution's recent performance before selecting this year's Stars of China. Submit your entry form before the July 31 contest competition deadline. Winners will be announced in early September.

Take advantage of this opportunity to participate in the 2019 Stars of China contest by submitting your institution's entry today. While it is not necessary to enter in order to be recognized, experience shows an application increases the chance of success. In many cases, providers are able to present information and perspectives not readily available to the editors of Global Finance. There are no entry fees.



Please contact Giulia Cattani at [Giulia@gfinance.co.uk](mailto:Giulia@gfinance.co.uk) with any questions or for additional information about the Stars of China 2019.

**Winners will be honored at an awards ceremony in Beijing. Date and location will be announced soon.**

***Entry deadline July 31. No application fee.***

**Submissions should be sent to: Giulia Cattani at [giulia@gfinance.co.uk](mailto:giulia@gfinance.co.uk)**



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### Participation and Judging Details

Each entry will be reviewed by the editorial board of Global Finance, and evaluated based on relevant financial and business information, with input from industry experts, leading executives, professional investors and consultants.

This year's competition has been updated to reflect the changing industry. New categories have been added, and others eliminated so that the awards better reflect China's unique environment for financial industry players. Full details on each category follows on pages 4 and 5.

Moreover, Global Finance acknowledges the importance of recognizing institutions that excel in serving the mainland in harmony with China's national goals and objectives. Global Finance is proud to call the 2019 Stars of China a financial industry awards program with Chinese characteristics.

Institutions will be judged for performance during the period between April 1, 2018, and March 31, 2019. Those submitting an entry should provide concise information and only include material suitable for the public domain.

Please include the contact information requested below to ensure that your submission is processed properly.

- Institution name (as it should appear on awards-related announcements)
- Award(s) being submitted for
- Submission contact name/Title/Email/Phone
- Communications contact name/Title/Email/Phone

All contact information is required for entries to be considered.



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### 2019 AWARD CATEGORIES

Best Corporate Bank	Best Bank for Green Energy Development
Best Consumer Bank	Best Domestic Bank for Renminbi Internationalization
Best SME Services Bank	Best Foreign Bank for Renminbi Internationalization
Best Bank for Transaction Services	Best Bank for Urban Revitalization
Best Bank for Cross-Border Trade	Most Innovative Corporate Merger
Best Private Bank	Best Bank for SOE Reform
Best Asset Manager	Belt and Road Star of Southeast Asia
Best Domestic Bank for Belt and Road	Belt and Road Star of Central Asia
Best Foreign Bank for Belt and Road	Belt and Road Star of Africa
Most Innovative Bank	China's Rising Star
Star of Innovation in Payments	Star of Precious Metals*
Star of Innovation in Fintech	Star of Family Office and Wealth Management*

\* New Award Categories for 2019

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CATEGORY	DESCRIPTION
<b>Best Corporate Bank</b>	Industry leader for credit products, cash management, trade finance and related services catering to China's largest and most successful enterprises. Competition open to all domestic banks.
<b>Best Consumer Bank</b>	Leading bank for China's growing middle class and other retail clients with an attractive, convenient array of credit card, savings, mortgage and auto lending services. Competition open to all domestic banks.
<b>Best SME Services Bank</b>	Standout supporter of China's unrelenting efforts to strengthen the small-to-medium sized enterprise sector as a key pillar of the nation's economy. Competition open to all domestic banks.
<b>Best Bank For Transaction Services</b>	Most successful integrator of payment processing, cash management and business trade services for China's vast and varied commercial sector. Competition open to all domestic banks.
<b>Best Bank for Cross-Border Trade</b>	Globalization promoter par excellence with value-driven services catering to China's goods and services importers, exporters, and/or free trade zone operations. Competition open to all domestic banks.
<b>Best Private Bank</b>	Proven provider of the most effective portfolio of wealth management, income growth and protection products for discriminating clients with unique demands. Competition open to all domestic banks.
<b>Best Asset Manager</b>	Client-acclaimed funds, equities and investments manager with a reputation for professionalism, strong earnings and gold-standard service. Competition open to domestic asset management firms.
<b>Best Domestic Bank for Belt and Road</b>	Strongest and most enthusiastic supporter of Chinese enterprises heeding the national call for overseas expansion through the Belt and Road initiative. Competition open to all domestic banks.
<b>Best Foreign Bank for Belt and Road</b>	Fully committed, foreign-based bank supporting trade-related business and infrastructure projects in countries targeted by the Belt and Road initiative. Competition open to all non-Chinese banks with operations in one or more Belt and Road regions.

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CATEGORY	DESCRIPTION
<b>Most Innovative Bank</b>	China's leader in advanced financial services with the latest, fastest and most productive applications and processes for customer satisfaction and business growth. Competition open to all domestic banks.
<b>Star of Innovation in Payments</b>	Best financial institution, such as a third-party payment firm or a bank, for cutting-edge technology and streamlined solutions for customer transaction processing. Competition open to all third-party payment providers, banks and other relevant institutions.
<b>Star of Innovation in Fintech</b>	Innovative hero of China's ongoing revolution in financial technology platforms, apps, wireless transactions, online business services and consumer-driven solutions. Competition open to all domestic fintech providers.
<b>Best Bank for Green Energy Development</b>	Financial powerhouse that's working to encourage China's dramatic shift to new energy vehicles, clean power and green products manufacturing. Competition open to all domestic banks.
<b>Best Domestic Bank for Renminbi Internationalization</b>	Provider of the most prominent banking support for China's push to expand the renminbi's acceptance abroad and standardize its use in global business transactions. Competition open to all domestic banks.
<b>Best Foreign Bank for Renminbi Internationalization</b>	Foreign bank giving unparalleled support to China's initiative to expand the renminbi's acceptance abroad and standardize its use in global business transactions. Competition open to non-Chinese banks.
<b>Best Bank for Urban Revitalization</b>	Financial institution at the forefront of major urban improvement and development projects in a Tier One, Tier Two or Tier Three city. Competition open to China's regional and city banks.
<b>Most Innovative Corporate Merger</b>	Shared award honoring the most prominent members of a bank-enterprise team responsible for a recently launched and/or completed, high-caliber corporate merger and/or acquisition. Competition open to domestic banks and their relevant corporate partners.

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CATEGORY	DESCRIPTION
<b>Best Bank for SOE Reform</b>	Top facilitator and/or provider of financial support for one or more domestic enterprises directly engaged in China's state-owned enterprise reform movement. Competition open to all domestic banks.
<b>Belt and Road Star of Southeast Asia</b>	Domestic enterprise with a proven track record for outstanding achievement linked to Belt and Road projects of any kind (infrastructure construction, transportation equipment supply, trade expansion, etc.) in Southeast Asia. Competition open to Chinese enterprises only.
<b>Belt and Road Star of Central Asia</b>	Domestic enterprise with a proven track record for outstanding achievement linked to Belt and Road projects of any kind (infrastructure construction, transportation equipment supply, trade expansion, etc.) in Central Asia. Competition open to Chinese enterprises only.
<b>Belt and Road Star of Africa</b>	Domestic enterprise with a proven track record for outstanding achievement linked to Belt and Road projects of any kind (infrastructure construction, transportation equipment supply, trade expansion, etc.) in Africa. Competition open to Chinese enterprises only.
<b>China's Rising Star</b>	Best financial institution, such as a third-party payment firm or a bank, for cutting-edge technology and streamlined solutions for customer transaction processing. Competition open to all third-party payment providers, banks and other relevant institutions.
<b>Star of Precious Metals</b>	League-leading provider of services targeting large and small investors keen on gold, silver, jewelry, platinum and other precious metals. Services may include trading platform access, investment advice, deposit facilities, and daily market data. Competition open to all domestic banks and investment managers.
<b>Star of Family Office and Wealth Management</b>	Top provider of cash management, family trust, overseas and portfolio investment, private equity, real estate, insurance and other relevant, tailor-made services for China's high-net-worth families and individuals. Competition open to all domestic banks with or without overseas branches as well as fintechs.

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