

Press Release



Global Finance Names The FDI Superstars 2018

NEW YORK, November 6, 2018 — *Global Finance* has named its FDI Superstars 2018, ranking the top 20 nations for attracting foreign investment (FDI). This unique ranking is based on an algorithm developed by *Global Finance*.

If measured solely by total dollar value, the US and China easily outrank all others in inbound FDI. *Global Finance* takes the analysis further to rank nations that are truly making the most of their natural advantages and actively creating a hospitable business environment to draw foreign financing for in-country projects and enterprises.

To derive the FDI Superstars ranking, *Global Finance* calculates each nation's FDI relative to its share of global GDP—an FDI Performance Index. This smooths out the oversized impact of the largest markets. Nations are ranked over a period of ten years to see how much they rise or fall relative to the others, and that factor also features in the formula. Lastly, to include the impact of policy, *Global Finance* factors in scores from the World Bank's "Doing Business" report, and from the Global Peace Index (GPI), produced by the Institute for Economics and Peace. *Global Finance's* report also identifies 20 FDI Giants (leading in total inflows, 20 FDI Outperformers (packing the mightiest punch), and 20 FDI Rising Stars (showing the most improvement over 10 years).

"Our unique approach incorporates multiple layers of factors that impact investment attractiveness—some that can be controlled, some that can't—for a comprehensive multidimensional perspective," said Joseph D. Giarraputo, publisher and editorial director of *Global Finance*. "Many countries do well on one or two of our measures, but only true superstars do well across the board."

The full list of the FDI Superstars 2018 follows. A full report on the selections will appear in the December 2018 issue of *Global Finance*.

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About *Global Finance*

Global Finance, founded in 1987, has a circulation of 50,050 and readers in 188 countries. *Global Finance's* audience includes senior corporate and financial officers responsible for making investment and strategic decisions at multinational companies and financial institutions. Its website — GFMag.com — offers analysis and articles that are the legacy of 31 years of experience in international financial markets. *Global Finance* is headquartered in New York, with offices around the world. *Global Finance* regularly selects the top performers among banks and other providers of financial services. These awards have become a trusted standard of excellence for the global financial community.

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| Global Finance's FDI Superstars 2018 | |
|---|----------------------|
| 1 | Singapore |
| 2 | Ireland |
| 3 | Netherlands |
| 4 | Switzerland |
| 5 | Portugal |
| 6 | Cyprus |
| 7 | Czech Republic |
| 8 | Hong Kong |
| 9 | Australia |
| 10 | Austria |
| 11 | United Arab Emirates |
| 12 | Malaysia |
| 13 | Azerbaijan |
| 14 | Panama |
| 15 | France |
| 16 | Ghana |
| 17 | Israel |
| 18 | Indonesia |
| 19 | Germany |
| 20 | Serbia |