

## 20th Annual World's Best Investment Bank Awards

*Global Finance* will publish its selections for the 20th Annual World's Best Investment Banks in the April 2019 issue. Winners will be honored at an awards ceremony in New York City in March, and all award recipients will be notified in advance of the event.

*Global Finance* will select banks that present a model of how an exemplary financial institution can best serve its corporate clients in a national, regional or global market. Most of *Global Finance's* readers are financial professionals at non-financial corporations, so they need to know as much as possible about just how expertly banks are capable of raising capital – from placement to after-market performance -- in any industry, in any country. Aligned with global trends in the capital markets, the selections will be explained to readers in the feature that accompanies the award announcements.

**Take advantage of this opportunity to enter and participate in the review process.**



### ABOUT GLOBAL FINANCE AWARDS

*Global Finance's* awards and recognition programs are backed by a 32-year legacy of editorial accuracy and integrity. Corporate and financial readers rely on them as the trusted standard of excellence for the financial industry. *Global Finance's* ratings and rankings are credible, reliable and real. And they have stood the test of time.

### THE IMPORTANCE OF GLOBAL FINANCE AWARDS

The proud distinction of being a *Global Finance* honoree is something every winner can and should use to stand out from and above their competitors.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Advertising
- Annual reports
- Conference signage
- Custom videos
- In-branch signage
- Internal communications
- Investor relations information
- Press releases
- Promotional materials
- Employee motivation programs
- Recruitment efforts
- Social media campaigns
- Stadium and airport signage
- Websites
- Email signatures

Earning a *Global Finance* award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sector, improved staff retention and greater professional and personal recognition.

## 20th Annual World's Best Investment Bank Awards

### GLOBAL AWARDS

#### OVERALL WINNERS

Best Investment Bank

Best Equity Bank

Best Debt Bank

Best M&A Bank

Best Bank for IPOs

Best in Emerging Markets

Best in Frontier Markets

Best Boutique Investment Bank

Best Up-and-Comer

Best Bank For New Financial  
Technology

#### SECTOR WINNERS

Consumer

Financial Institutions

Healthcare

Industrials/Chemicals

Infrastructure

Media/Entertainment

Metals & Mining

Oil & Gas

Power

Real Estate

Technology

Telecoms

#### DEALS OF THE YEAR

Best Equity Deal

Best Debt Deal

Best M&A Deal

Best Infrastructure Deal

#### BEST DERIVATIVES PROVIDERS

Best Bank for Equity Derivatives

Best Bank for Credit Derivatives

Best Bank for Interest-Rate Derivatives

## 20th Annual World's Best Investment Bank Awards

### REGIONAL AWARDS

#### NORTH AMERICA

Best Investment Bank

Best Equity Bank

Best Debt Bank

Best M&A Bank

Best Bank For New Financial  
Technology

#### ASIA-PACIFIC

Best Investment Bank

Best Equity Bank

Best Debt Bank

Best M&A Bank

Best Bank For New Financial  
Technology

#### AFRICA

Best Investment Bank

Best Equity Bank

Best Debt Bank

Best M&A Bank

Best Bank For New Financial  
Technology

#### WESTERN EUROPE

Best Investment Bank

Best Equity Bank

Best Debt Bank

Best M&A Bank

Best Bank For New Financial  
Technology

#### LATIN AMERICA

Best Investment Bank

Best Equity Bank

Best Debt Bank

Best M&A Bank

Best Bank For New Financial  
Technology

#### U.S. REGIONAL MIDDLE

#### MARKET PROVIDERS

Northeast

Mid-Atlantic

Midwest

West

Southwest

Southeast

#### CENTRAL & EASTERN EUROPE

#### MIDDLE EAST

Best Investment Bank

Best Equity Bank

Best Debt Bank

Best M&A Bank

Best Bank For New Financial  
Technology

Best Investment Bank

Best Equity Bank

Best Debt Bank

Best M&A Bank

Best Bank For New Financial  
Technology

## 20th Annual World's Best Investment Bank Awards

### COUNTRY AWARDS

Angola	Iceland	Pakistan
Argentina	India	Peru
Armenia	Indonesia	Philippines
Australia	Iraq	Poland
Austria	Ireland	Portugal
Bahrain	Israel	Puerto Rico
Belgium	Italy	Qatar
Brazil	Japan	Russia
Canada	Jordan	Saudi Arabia
Chile	Kazakhstan	Singapore
China	Kenya	South Africa
Colombia	Kuwait	South Korea
Cyprus	Lebanon	Spain
Denmark	Malaysia	Sweden
Dominican Republic	Mauritius	Switzerland
Ecuador	Mexico	Taiwan
Egypt	Mongolia	Thailand
Finland	Morocco	Turkey
France	Mozambique	UAE
Georgia	Netherlands	Ukraine
Germany	New Zealand	United Kingdom
Ghana	Nigeria	Unites States
Greece	Norway	Vietnam
Hong Kong	Oman	

### NO APPLICATION FEE

Submissions should be made no later than January 15, 2019 and sent to:  
Bobby Cohen, email: [bcohen@gfmag.com](mailto:bcohen@gfmag.com) tel: +1-212-524-3212

**Please email this contact if no confirmation is received within 48 hours of sending.**

## 20th Annual World's Best Investment Bank Awards

In the review process, *Global Finance* will focus on the full spectrum of banks, from relatively small ones in frontier markets that have barely appeared on Wall Street's radar screen to global banks that lead the league tables for equity, debt and M&A worldwide.

### **METHODOLOGY**

*Global Finance* will obtain input from industry experts, corporate executives, investors and consultants. This year, greater weight will be assigned to innovation and new technology than in previous years in light of current trends in global capital markets. Entrants are welcome to present information and perspectives that may not be readily available to *Global Finance*. Performance will be judged over the period between Q4, 2017 and Q3, 2018.

### **ENTRY PREPARATION**

Banks that do not enter may still be selected as winners through *Global Finance*'s selection process because it is based on unbiased research. However, experience shows that the banks that submit entries successfully presenting themselves as model financial institutions, with detailed explanations of differentiation in services for corporate clients as compared with services provided by peers, achieve better results.

*Global Finance* maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified in a separate section of the entry.

Financial institutions that submit entries should provide concise information in the following areas:

1. Key financials, including earnings, ROE, and market share (submit data on number and size of deals for the trailing 12 months, position on league tables, or other comparisons with competitors)
2. Details of key capabilities and services offered (including deal-structuring capabilities, distribution network and staff dedicated to investment banking)
3. Innovation in financing and new product introduction (with explanations of what makes the new products innovative)
4. Competitive pricing and after-market performance of underwritten securities
5. Please include the following information as a cover sheet to your submission to ensure that it is processed properly:
  - Bank Name (as it should appear on awards-related announcements)
  - Award(s) Being Submitted For
  - Submission Contact Name/Title/Email/Phone
  - Communications Contact Name/Title/Email/Phone
  - Line of Business Head Contact Name/Title/Email/Phone

All contact information is required for entries to be considered.

**PLEASE NOTE: If you do not receive confirmation of receipt of this Call For Entries from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.**