



CALL FOR ENTRIES

TRADE FINANCE AND SUPPLY CHAIN FINANCE AWARDS 2024



ENTRY DEADLINE: NOVEMBER 1

GLOBAL FINANCE CALL FOR ENTRIES



In February 2024, *Global Finance* will publish its annual selections for the World's Best Trade Finance and Supply Chain Finance Providers.

Global Finance will name the best trade finance providers in nearly 100 countries, territories and districts, eight global regions and eight regions of the US. The editors will select the best bank for trade finance globally, and the best banks in various service categories, such as document management and export finance.

The supply chain finance awards will include winners in eight global regions, as well as global winners for the world's best supply chain finance providers (bank and non-bank), best customer implementation and best dynamic discounting solution.

Global Finance is the publication of record for financial industry awards, rankings and recognition programs. These programs are the trusted standard of excellence for the financial industry and are backed by a 36-year history of editorial accuracy and integrity. *Global Finance's* corporate and financial audience relies on them because they are credible, reliable and have stood the test of time.

The reach and impact of *Global Finance's* Awards extends far beyond its readership and the banking and financial sector. These awards are amplified locally, regionally and globally through social media efforts, traditional media coverage and the marketing and promotion campaigns of winning organizations.

Global Finance will honor winning organizations at an awards ceremony and lunch during the BAFT Europe Bank-To-Bank Forum in Frankfurt in January 2024 (date and time to be announced).



GLOBAL FINANCE CALL FOR ENTRIES



The distinction of being a *Global Finance* award honoree is a powerful marketing advantage every winner can and should use to stand out from and above their competitors.

Use of a *Global Finance* Awards Logo is one of the most powerful ways to amplify the status of an award's distinction. Usage rights are available on a stand-alone basis or as part of larger marketing packages.

Some of the ways *Global Finance* award winners have leveraged their status include:

- Recruitment and retention efforts
- Advertising
- Websites
- Investor relations information
- Promotional materials
- Stadium, airport and outdoor signage
- Press and publicity efforts
- Annual reports
- Email signatures
- Social media campaigns
- Employee motivation programs
- Pitch books
- Conference and event signage
- Branch signage
- Promotional videos
- Internal communications



Earning a *Global Finance* award also allows individual honorees as well as entire departments to stand out within their own organizations, leading to higher visibility across their industry sectors, improved staff retention and greater professional and personal recognition.



Son Heung-Min, Forward, Tottenham Hotspur





Trade Finance & Supply Chain Finance Awards 2024

Global winners will be recognized in the following categories:

BEST TRADE FINANCE PROVIDERS

Best Trade Finance Provider - Bank	Best Trade Finance Software Provider
Best Trade Finance Provider - Non-Bank	Best DLT Platform for Trade Finance
Most Innovative Bank For Trade Finance	Best Bank for Export Finance
Best Trade Document Management	Best Bank for Trade Finance in Emerging Markets
Best Use of Artificial Intelligence in Trade Finance	Best Bank for Trade Finance in Frontier Markets
Best Provider of Sustainable Finance Solutions in Trade Finance	

BEST SUPPLY CHAIN FINANCE PROVIDERS

Best Supply Chain Finance Provider – Bank	Best Customer Implementation
Best Supply Chain Finance Provider – Non-Bank	Best Dynamic Discounting Solution

Entry Deadline November 1

Send entries to: Giulia Cattani / giulia@gfinance.co.uk



Trade Finance & Supply Chain Finance Awards 2024

Regional awards will be given for both Trade Finance and Supply Chain Finance in:

REGIONAL AWARDS

Africa	Central & Eastern Europe	North America
Asia-Pacific	Latin America	Western Europe
Caribbean	Middle East	

Awards will be given for the Trade Finance category **ONLY** in the following countries, territories districts and US Regions:

COUNTRY TERRITORY AND DISTRICT AWARDS

Algeria	Cameroon	Germany	Latvia	Palestine	Spain
Angola	Canada	Ghana	Lithuania	Panama	Sweden
Argentina	Chile	Greece	Luxembourg	Paraguay	Switzerland
Armenia	China	Guatemala	Malaysia	Peru	Taiwan
Australia	Colombia	Honduras	Malta	Philippines	Tanzania
Austria	Costa Rica	Hong Kong	Mauritius	Poland	Thailand
Azerbaijan	Cote d'Ivoire	Hungary	Mexico	Portugal	Tunisia
Bahrain	Croatia	India	Mongolia	Qatar	Turkey
Bangladesh	Cyprus	Indonesia	Morocco	Romania	UAE
Belgium	Czech Republic	Israel	Mozambique	Rwanda	United Kingdom
Bolivia	Denmark	Italy	Namibia	Saudi Arabia	United States
Bosnia & Herzegovina	Egypt	Jamaica	Netherlands	Senegal	Uruguay
Botswana	El Salvador	Japan	New Zealand	Serbia	Uzbekistan
Brazil	Estonia	Jordan	Nigeria	Singapore	Vietnam
Bulgaria	Finland	Kazakhstan	Norway	Slovakia	Zambia
Burkina Faso	France	Kenya	Oman	South Africa	
Cambodia	Georgia	Kuwait	Pakistan	South Korea	

US REGIONAL AWARDS

Far West	New England	Southeast
Great Lakes	Plains	Southwest
Mid-Atlantic	Rocky Mountain	



Trade Finance & Supply Chain Finance Awards 2024

METHODOLOGY

With input from industry analysts, corporate executives and technology experts, *Global Finance* selects the winners based on objective and subjective factors. Our criteria include trade-related transaction volume, the scope of global coverage, customer service, competitive pricing, risk management and innovative products, services and technology. Provider submissions inform decisions, and performance will be judged over the period Q4 2022 through Q3 2023.

ENTRY PREPARATION

Take advantage of this opportunity to participate in the review process.

It is not necessary to enter in order to win, but experience shows entries significantly increase the chance of success. In many cases, entrants present information and perspectives that may not be readily available to the editors of *Global Finance*. *Global Finance* maintains best journalistic practices to protect the confidentiality of information supplied. Any information provided that is not appropriate for the public domain should be clearly identified.

Those making submissions should provide concise information in the following areas:

1. Transaction volume, market share and scope of global coverage. Submit data on the scale of your trade operations, including comparisons with competitors. For supplier finance awards, also submit the number of customers using your solutions, the number of countries involved and how many suppliers are enrolled.
2. Customer service. Submit customer endorsements (*Global Finance* may make further contacts for additional information).
3. Execution skills. Submit client-specific examples of trade transactions and/or implementation of supply chain financing solutions and their associated benefits.
4. Commitment to the business. Submit (year-on-year) data about technology investment, the number of employees dedicated to the business, expansion and capabilities.
5. Technology. Provide examples of cutting-edge technology deployment and product innovation.
6. Please include the contact information requested below to ensure your submission is processed properly.
 - Provider Name (as it should appear on awards-related announcements)
 - Award(s) Being Submitted For
 - Submission Contact Name/Title/Email/Phone
 - Communications Contact Name/Title/Email/Phone
 - Line of Business Head Contact Name/Title/Email/Phone

All contact information is required for entries to be considered.

Any contact information submitted on *Global Finance* Calls For Entries or regarding the publication's awards and events programs are subject to *Global Finance*'s privacy policy, listed here: <https://www.gfmag.com/privacy-policy/>

PLEASE NOTE: If you do not receive confirmation of receipt of your entry from the contact listed at the bottom of this page within 48 hours of sending, please resend AND notify them to ensure that your entry has been received and is processed correctly.